Tuckahoe Garden Club Monthly Board Reports January 2023

Dear Officers and Standing Committee Members,

Please submit your monthly report to the Board in the Google form below. Keep in mind your report should be concise- sharing essential information, dates, links to further information and any action items that should be highlighted- and presented in a bullet-format if possible. If you have no report for the month, please note "NO REPORT". Thank you all!

OFFICERS

First VP/Ellen Bouyer

Our Committee Assignments database is updated to reflect 2022-2023 job/committee assignments. This is useful institutional data to help us with new responsibilities and recruiting new committee members.

Second VP/Database / Rita Ryan

Recording Secretary/Penny Peebles Approval of November Board Minutes (Board Meeting on 10/21/22)

Communications Director/Betsy Carney

Treasurer/Kathy Watson

The accounting is still not 100% complete, but I believe a very close estimate for the Christmas sale net is **\$3000.84**.

A draft of our tax return was completed by the accountants in November. After reviewing, Bonnie and I had a few questions for the accountants. Thanksgiving,

Christmas and the holidays delayed our full attention on this. We are hoping to get these small inconsistencies worked out this week in time for the January filing date. If not, we will get an extension.

The finance committee will meet in late January to begin work on the proposed budget for the next fiscal year.

STANDING COMMITTEE CHAIRS

Communications/Stephanie Lansing and Lisa Burlee

Please send information to be included in the newsletter to <u>stephanielansing@gmail.com</u> by January 9th. Thank you!

Community Projects and Long Range plans/Freddie Gray

~Christina and Freddie made wonderful arrangements full of Xmas greens and flowers, and took several wreaths from the workshop to Caritas on Dec 12th, the day prior to their open house. The women really appreciated it, especially the rosemary topiaries placed on tables in the cafeteria.

~Christina working on a flower workshop at Caritas for Valentines Day. We will encourage help and participation from other club members who have interest.

"Christina and Freddie met with Kelly, Rosemarie and Judy Brown at the Virginia War Memorial on Dec 12th to learn more about the scope of their landscaping project and how our club might get involved as it relates to GCA's Common Ground initiative and the TGC Centennial in 2028

[~]Betsy took multiple wreaths to Anna Julia Cooper donated by TGC members from the Xmas sale. They were very much loved and appreciated.

~Betsy planning a simple bulb planting project at AJC for the 1st graders

[~]Christina and Kelly meeting with Beth Spivey at the Science Museum on Jan 20th to learn more about The Green - the 6 acre public green space we learned about at our May annual meeting, also as potential for the Common Ground initiative and TGC Centennial 2028.

Conservation/Linda Hanson and Fran McDermott

On Jan. 31, GCV members can participate in the Virginia Conservation Network's Lobby Day (also known as GCV Legislative Day). Link will be in the newsletter

Sample letter for State legislators

Zoom meeting with all conservations chairs in GCV is at the end of the month

Finance/Kathy Watson and Kelly Armstrong

Finance committee will meet on January 23rd to begin working on the budget for the 23/24 fiscal year.

Governance/Katherine Salt

Gifts/Preston Lee

Members of the gifts committee are considering former beneficiaries and investigating possible new beneficiaries. We are still very interested in having TGC members suggest new organizations for the club to possibly donate to.

Fundraising/Chandler Klevana and Lisa Brennan (Holiday) and Cynthia Ferrell (Spring)

Spring Sale set for Wednesday, April 12 at Liz Carden's house

Programs/Martha Moore/ Susan Ewing/ Cara Rogers/ Patricia Hunter Our January speaker for the joint meeting is recent past president of GCA Dede Petri of the Georgetown Garden Club. She is currently the President of NAOP (National Association of Olmsted Parks/ Olmstead 200). This will be a very interesting talk on Olmstead. We need to make sure new members and recent classes of new members get to this meeting with a friend if possible. We want to have a good showing for Dede. She was at the last Zone VII meeting that Tuckahoe hosted in 2010 and has been working hard for GCA ever since. You will learn so much when you attend!!! She is amazing.

Our February Speaker will be Leslie Harris , Horticulturist from Charlottesville with talk On "Thoughtful Gardening: Balancing Beauty , Fun and Awareness" > this talk will be at our evening meeting at 5:30 pm at Linda Hanson's lovely home, 215 Ampthill Road Please reach out to older members to carpool and offer rides.

Our March speaker will be Bill Shanabruch of Reedy Creek Environmental LLC. his talk will be "Native Plants, Reasons for all Seasons" . this will be a 9:30 am meeting at Maymont at the Hampton Street entrance. Specific directions to follow.

Program Committee wants to try "Pass Along Plants"

At the April Spring sale and at the Annual May meeting we will have plant exchanges among our members. We are collecting clean pots and labels now if you have any to donate let Martha or Cara know. We hope members will share special plants they are dividing this spring and bring them to the April 12 Spring Sale as well as the Annual Meeting with the plant , conditions, and any other info described on the label. Share your winners! If you bring 3 pots , you take home 3 pots! Fun to see the offerings! Membership/Jennifer Sisk

We were delighted to welcome our 5 new members at our holiday party in December : Audra Boardman

Kay Pangraze

Margaret Ivey

Caroline Packard

Lizzie Cox

Catherine Driscoll

New member orientation is scheduled for January 17, 9:00 at Anastasia Steelers house.

The Membership Committee will meet following the January board meeting to discuss recommended changes to the by-laws. areas of discussion:

Clear definition of 'out of town' membership status.

Clear definition of new member nomination around 'residency in Richmond'.

Recommendations for any revisions will be brought to the board for approval at the February board meeting.

Sustainer/Tricia Sauer

Nominating/Betty Jenkins No report

GCV/Meredith Lauter/Bonnie Cricchi

Historic Garden Week TGC Board Report for Jan 11, 2023

Historic Garden Week: What we've been working on since November:

The guidebook, after many many revisions, is complete!

Provided requested info re drop spots/addresses for guidebook distribution, brochure and poster distribution, etc.

Sponsorships currently total \$25,879 for the Tuesday and Thursday tours! This is fabulous and should cover all of our out-of-pocket expenses!

Working on shuttle routes and bus stops. The Thursday route is not without challenges. Shuttle company coming this week to work out the routes with us.

Budget draft has been completed and will be tweaked as we get firm numbers. Each committee got their details. Forms sent out for check requests and reimbursements.

We attended with our team the Marketing Meeting held by GCV on November 17

Starting to plan our Sponsor/Homeowner recognition party for March 30.

Decided to sell Day-Of tickets for \$60 each

To work on next:

Considering using a wristband system for entrance to tour homes. Will be investigating.

Continued work on sponsorships – Invite additional sponsors, Sponsor thank you notes Sponsor IRS value donation receipts Sponsor recognition in marketing plan shopping events (possibly Freida Rothman, Lily Pulitzer, Sneeds, etc.), sponsor Continue work on local brochure design.

Developing/executing the Marketing Plan for our 2 tours. Maintain steady social media marketing efforts

Beginning the process of permitting with the City of Richmond and neighborhoods.

Developing an Eventbrite page for sales of lunches for the Tuesday tour (at UR)

Contact and organize en plein air artists

Organize horticulture exhibits at two tour headquarters

GCV Flower Shows

GCV Daffodil Day - March 29, 2023 - 2-5 p.m.

Norfolk Botanical Garden, 6700 Azalea Garden Road, Norfolk, VA 23518 Registration now open - GCV members only

2023 Lily Show - June 20-21, 2023

Orange, Virginia Hosted by Dolley Madison Garden Club

GCV Conservation

Conservation Statement now on GCV website along with sample advocacy letters

On Jan. 31, GCV members can participate in the Da**Virginia Conservation Network's Lobby Day** (also known as **GCV Legislative Day**). Register to join on GCV website.

2023 GCV **Conservation and Environmental Studies Fellowship** Now Open for Applications - Due Feb. 1, 2023 - application on GCV website

GCV Awards - due March 1, 2023 Common Wealth Award Horticulture Award of Merit de Lacy Gray Conservation Medal

Horticulture

Horticulture Field Day Williamsburg June 7-8, 2023

Events

Bunny Mellon Style - Presentation and Book Signing - April 12, 2023 Bolling Haxall House - Richmond 4:30–6 p.m.

Join the Garden Club of Virginia and The Woman's Club as we partner for a special evening hosting Bunny Mellon's grandson, Thomas Lloyd, and fellow author Bryan Huffman.

GCA/Liz Carden GCA Judging Workshops - Virtual -free and open to all GCA members Monday, February 6: Floral Design Judging Workshop 11:00 a.m. - 4:00p.m. Tuesday, February 7: Horticulture Judging Workshop 11:00 a.m. - 4:00 p.m. Wednesday, February 8: Photography Judging Workshop 11:00 a.m. - 4:00 p.m. Thursday, February 9: Botanical Arts Judging Workshop 11:00 a.m. - 4:00 p.m. Registration open January 6 GCA Floral Design Workshop - Virtual February 28, 2023 sign up coming soon GCA National Affairs and Legislative Conference Feb23, 1:00-2:00 Virtual Advocacy Training March 12-15 NAL Meeting in person in DC Registrations open now under Conferences and Events GCA On the Road Oak Spring Garden Foundation Offered in person on June14th or June 15th Sign up soon **GCA** Annual Meeting May 21-24 in Columbus Ohio Exhibiting opportunities in flower show, photography, botanical arts check online now No report